

INTERNATIONAL CONFERENCE ON INNOVATIONS IN BUSINESS AND MANAGEMENT - 2020

To,

From :

Prof. (Dr). Sanjay Kumar

Director,

Dr. Akhilesh Das Gupta Institute of Technology & Management

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ICIBM 2020

About the Institution :

Dr. Akhilesh Das Gupta Institute of Technology & Management, (ADGITM) (formerly known as Northern India Engineering College (NIEC)), established in the year 2003 by Babu Banarsi Das Educational Society. Late Dr. Akhilesh Das Gupta, an educationist, former Union Minister and philanthropist was the founder, chairman of this College. This is one of the premier institutions in North India and is well known for its aesthetically designed campus. The institute is spread over a lush green campus of 8.08 acres along with three playgrounds located at Shastri Park, New Delhi with five inter-connected blocks exhibiting state of art of infrastructure. ADGITM offers B. Tech in Civil Engineering, Computer Science and Engineering, Electronics & Communication Engineering, Electrical & Electronics Engineering, Information Technology, Mechanical & Automation Engineering and Mechanical Engineering. Also, it offers Master of Business Administration and Bachelor of Business Administration. All the courses are approved by AICTE, and affiliated to Guru Gobind Singh Indraprastha University (GGSIPU), Dwarka, New Delhi. The institution is well – known for its distinctive contribution to society in research, learning and teaching process. The institute aims to attain global level of excellence in education and works hard to create the concept of sustainable and equitable society among the students. The institute has a dedicated Training & Placement Cell that plans, organizes and coordinates the training & placement activities. At present the Institute is one of the renowned Institutions of I.P University with maximum intake.

Important Dates :

| | | |
|--|---|-------------------|
| Last Date for Submission of Abstract | : | 25 February, 2020 |
| Notification of Acceptance of Abstract | : | 27 February 2020 |
| Submission of Full Length Paper | : | 04 March, 2020 |
| Notification for Acceptance of Paper | : | 09 March, 2020 |
| Last Date of Registration | : | 11 March, 2020 |

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ICIBM - 2020
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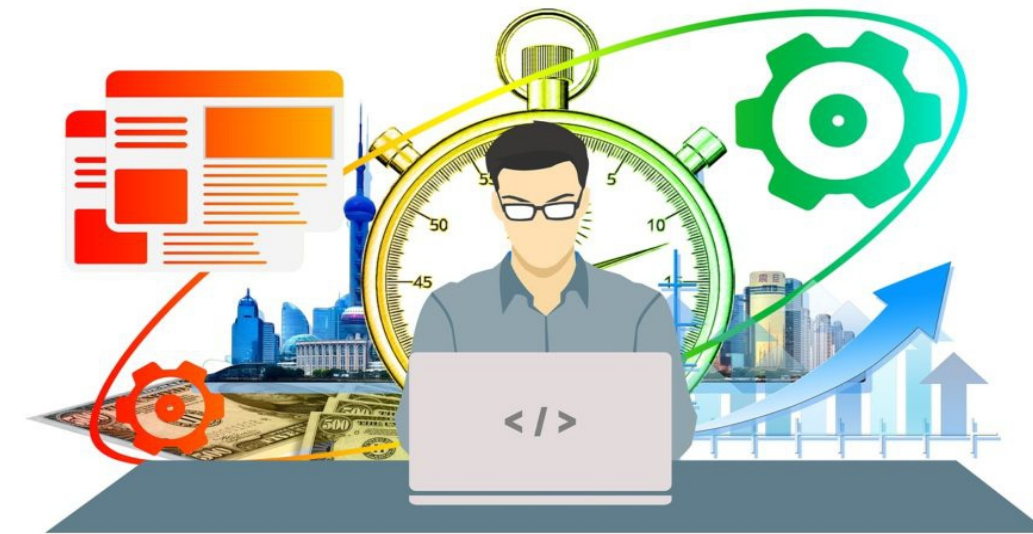
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INTERNATIONAL CONFERENCE ON INNOVATIONS IN BUSINESS & MANAGEMENT (ICIBM-2020)

18th & 19th March, 2020



Organized by :

**Dr. Akhilesh Das Gupta Institute
of Technology & Management
(Formerly NIEC)**

FC-26, Shastri Park, New Delhi: 110053
Phone No.:- +91(11) 49905900-99
Website : www.adgitmdelhi.ac.in

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- Mr. Vikram Mehta, AGM, Allahabad Bank, New Delhi

A brief about the conference :

The purpose of International Conference on Innovations in Business and Management is to bring together researchers, scholars and developers under one roof to exchange information and share experiences and research results for an overall growth of Business & Management. It aims to promote the research and practice of new strategies, tools and techniques for design development and implementation of various technological systems from all specialized and interdisciplinary fields. The conference provides an opportunity for all to network, share ideas and present research to a worldwide community. Discussions on latest innovations, trends and other challenges and concerns are also encouraged through this conference.

Scope of Conference :

This conference will provide an excellent international forum to researchers and practitioners from academia as well as industry to discuss their latest research results, ideas, developments and applications in all areas of business and management. The conference also aims at providing an interdisciplinary platform for research scholars, practitioners and educators to enhance their knowledge and experiences and also present them with opportunities to form everlasting global partnerships. It also intends to provide a conducive environment to students so that they can augment their knowledge in different areas of research.

Conference Tracks :

In ICIBM - 2020, following tracks may be considered however, these are not limited and researchers can opt for other general tracks.

ACCOUNTING AND FINANCE

- Environmental Finance and Investment Innovations
- Digital Finance
- Financial Engineering & Risk Management
- Financial Market Regulations
- Tax Reforms
- Behavioural Finance & its Relevance to Policy Making
- Mergers of Banks: opportunities & challenges
- Effect of spirituality on financial decision making

MARKETING

- Digital Marketing
- New Age Marketing
- New Horizons in Rural Marketing Innovations
- Digital Transformations Driving Marketing
- Customer Centricity & Marketing Innovations
- Digital Platforms & Marketing Innovations
- Green Marketing
- Emerging Marketing Trends
- Marketing disruptions and transformations

Guidelines for Research Papers :

For further details kindly visit www.adgitmdelhi.ac.in.
Extended version of high quality research papers will be published in journals of repute after peer review.

Registration Fee for Participants

| | Indian Authors | Foreign Authors |
|----------------------------------|----------------|-----------------|
| Students | 4000/- | 100 USD |
| Academicians / Research Scholars | 5000/- | 125 USD |
| Industry Participants | 8000/- | 150 USD |

HR

- E-HR Practices
- HR Analytics
- Talent Management in Digital World
- New Age HR Strategies for organizational Excellence
- Managing Change- Strategy & Practice
- Creative Leadership
- Innovations in Compensation & Benefits
- Ethical Human Resources
- Sustainability and the changing role of HR

OTHERS

- Cyber Security and Corporate Frauds
- Big Data in Business
- E - Governance
- Artificial Intelligence
- ICT for Business Development
- Online Businesses
- Data Mining and Warehousing

INTERNATIONAL CONFERENCE ON INNOVATIONS IN BUSINESS & MANAGEMENT (ICIBM 2020)



REGISTRATION FORM

Name: _____
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Institute: _____
Presenting Paper : Yes/No
Title: _____
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Amount: _____
Bank Name: _____
Date: _____

Note: Each participant has to fill separate Registration Form.
Please bring ID proof at the time of conference.

Signature of Participant